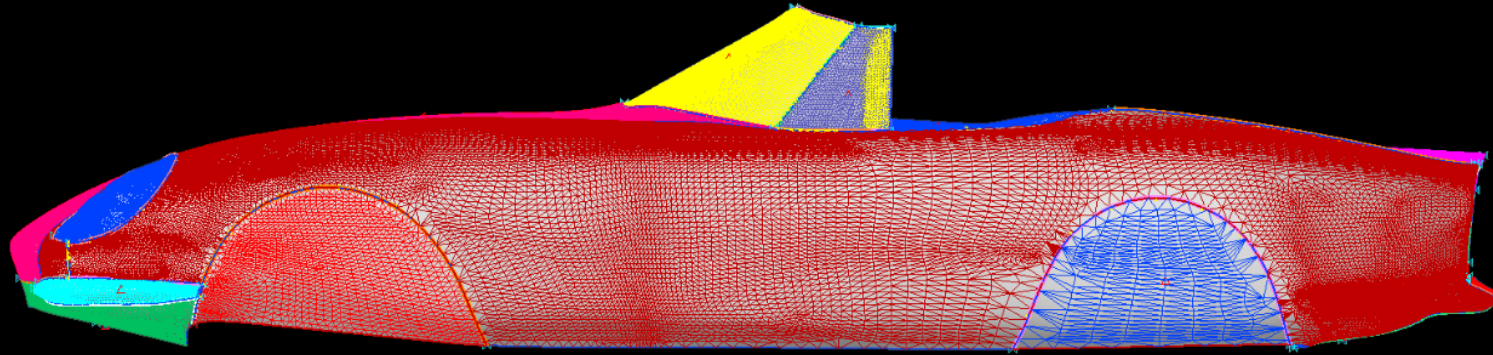




November 2019



Goodwool is the ultimate CAR SHELL 4.0, with a tailored cut.
Each Goodwool shell is unique.



Invented, designed and entirely made in Italy.
Goodwool is the first car shell made of pure WOOL.



Tollegno 1900

FABRIC MADE IN ITALY

Merino Wool inner layer by Tollegno1900®

Bonded with Sensitive® technical outer layer to give life to a unique, new performing fabric.

A flock of sheep is shown in a snowy field. The sheep are covered in thick, light-colored wool. Snow is falling around them, creating a soft, white atmosphere. The sheep are looking in various directions, some towards the camera. The background is a bright, snowy landscape.

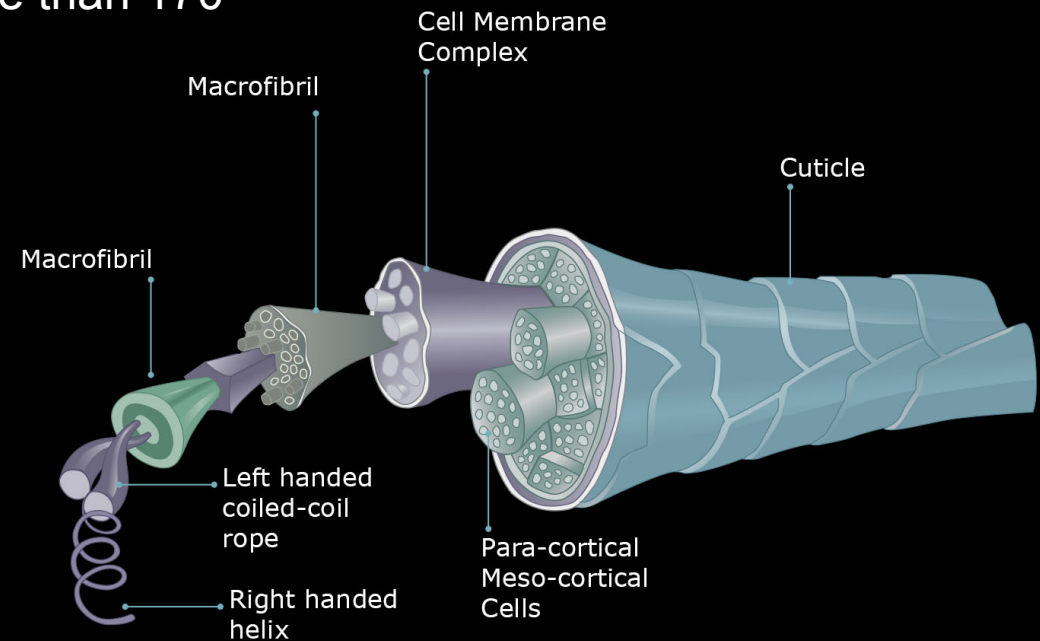
Wool insulates, preserving body heat and resisting the penetration of water.

WOOL

A fiber that has evolved over thousands of years to insulate and protect; wool is the most complex and versatile of all natural fibres.

Out of 22 naturally-occurring aminoacids, wool contains 18. It has been estimated that wool contains more than 170 different proteins.

Wool is the most hygroscopic natural fiber in the world; it can absorb and release humidity up to 35% its weight, without being wet.

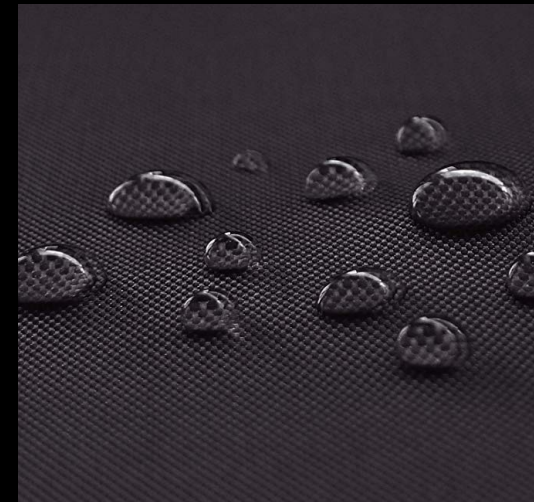


Wool is a water repellent fiber by its nature.

The presence of keratin protects wool and makes it very stable in both dry or humid climate conditions.

It has the ability to dry without need of fabric ironing.

It has a neutral pH that allows it to better control and absorb dyes.



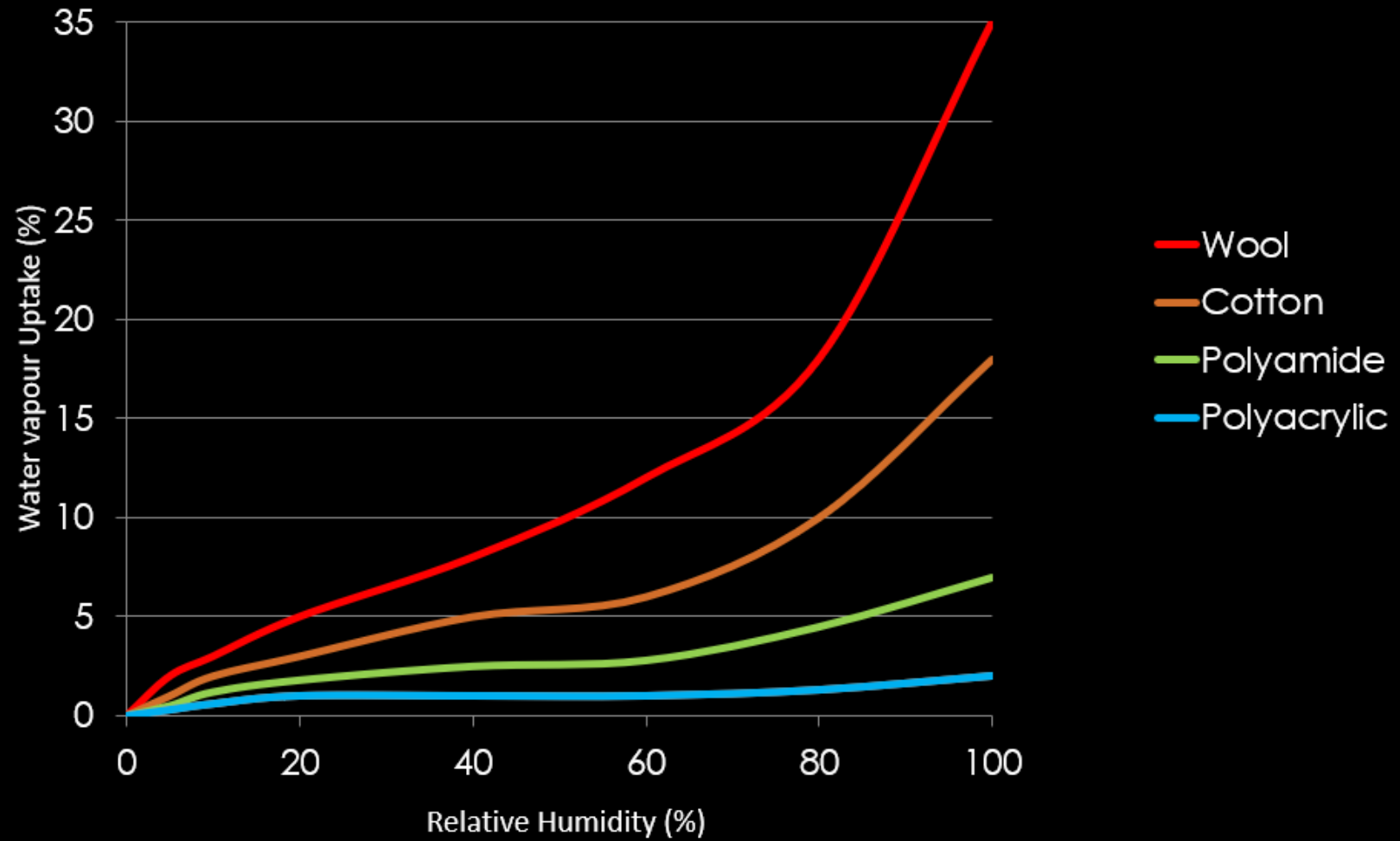


Wool controls both actual and relative HUMIDITY.

It keeps the humidity values between 40% and 60% inside the car, regardless of the outside temperature.



Moisture Vapour uptake

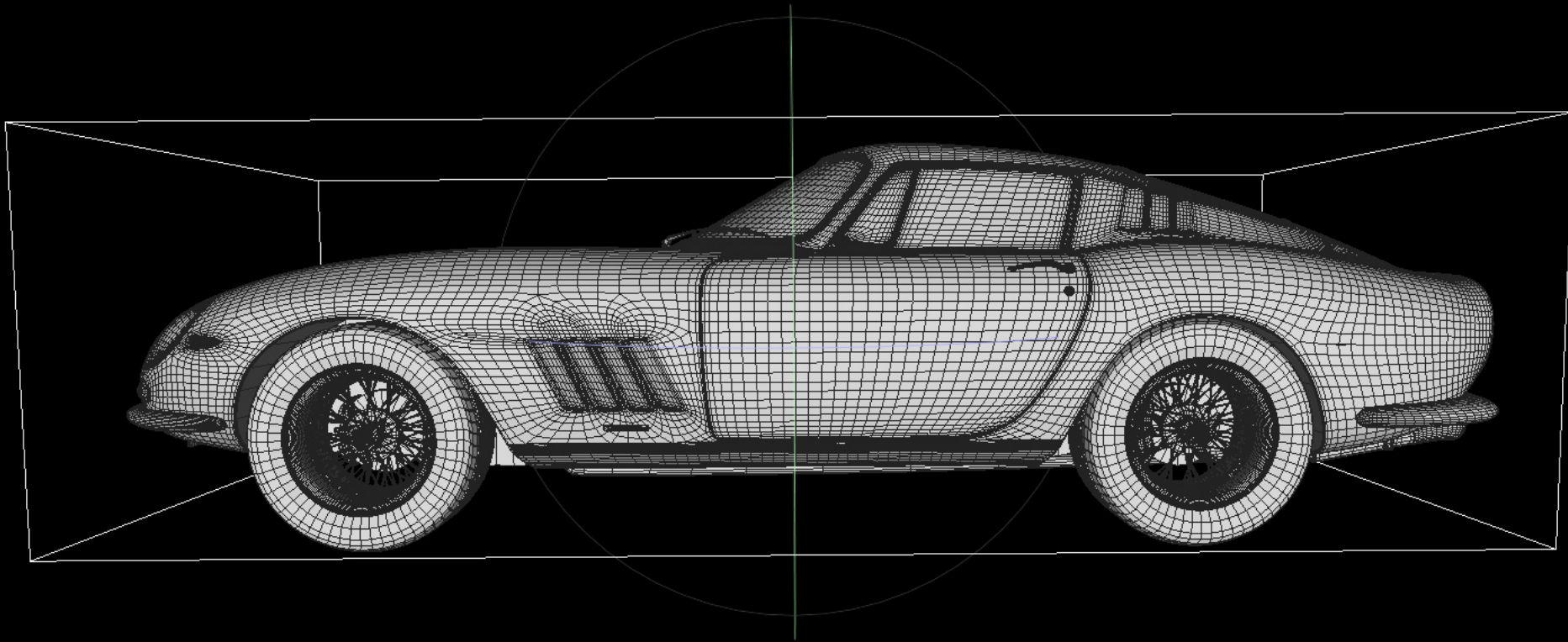


PERFORMANCE

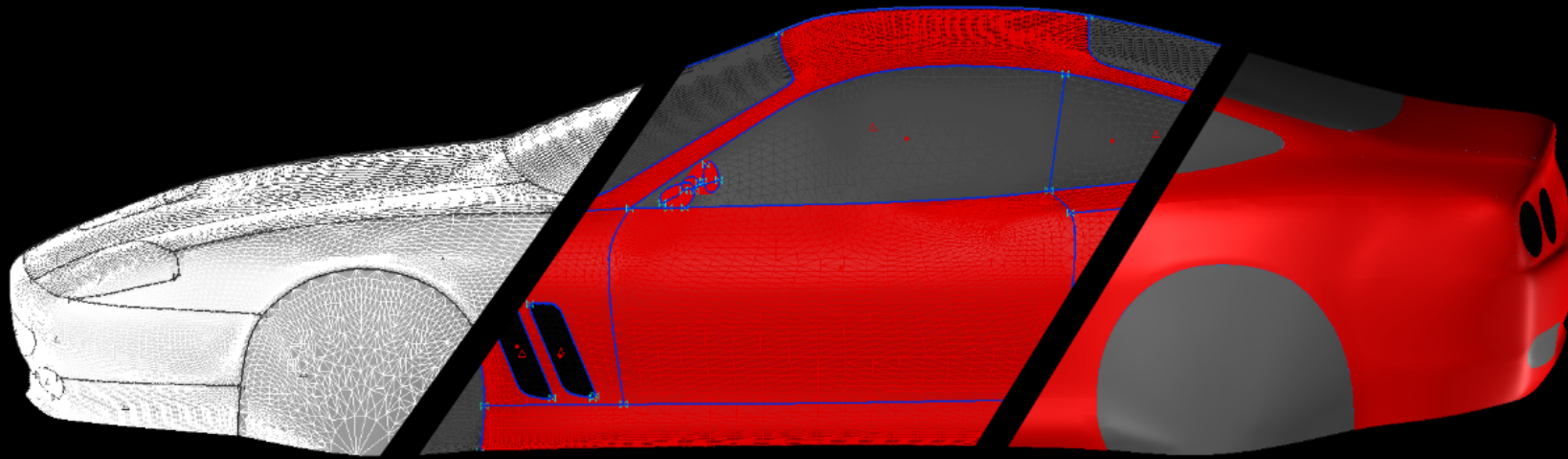
- Goodwool is the only product in the market, made of high quality wool fabrics, which benefits from the wool characteristics and advantages, and that is completely tailor made and highly customizable.
- Goodwool fight the worst enemy, HUMIDITY. Thanks to the natural hygroscopic power of wool, it creates a constant microclimate inside the car.
- Goodwool fights rust and mold, caused by high humidity and, at the same time, prevents the deterioration of leathers and gaskets, which are at risk in case of excessive dryness
- Goodwool breathable natural characteristics promote the air exchange, maintaining the car in a perfect environment
- Goodwool thermo regulates, thermally insulates the car and reduces temperature leaps

PERFORMANCE

- Goodwool, thanks to its soft wool inner layer, is scratch free.
- Goodwool prevents electrostatic energy accumulation.
- Goodwool is fireproof thanks to its wool layer.
- Goodwool protects from dust.
- Goodwool contributes to sustainability: wool is a natural insulator, therefore no heating required in the car storage area, ultimately saving energy and CO2.
- Goodwool is 100% "Made in Italy" from A to Z, from concept to designing, from material to its manufacturing.



INDUSTRY 4.0 full digital flow process, from concept to development, applied to luxury handcrafted products.



3D models allow to reproduce the cars' design, enhancing the uniqueness of their lines, with pinpoint accuracy.



Thanks to the very high end material and to the finest digital print technique, it is possible to accurately replicate the graphics and colors of the original livery with ultimate accuracy.

NO LIMITS to customization.

Passion need protection™.
Goodwool is the expression of your passion.





A new concept:
protect with style



See the difference:
Always beautiful, covered or not



GOODWOOL
PASSION NEEDS PROTECTION



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